



Innovations in Medicine

Welcome to the University Medicine Zurich Network

by [Prof. Dr. Beatrice Beck Schimmer](#), Vice President Medicine Zurich, and

Cost-benefit considerations of networking in a professional context

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Networking in a professional context is often presented as a magical solution, but a lot doesn't always help a lot.

Through social networks, we gain new information, build trust or feel part of a community. "Social capital" is thus convertible into knowledge, financial resources, and reputation. Not surprising that the professional world considers "networking" to be an essential skill. What is less well known, however, is that a lot of time can be wasted through networking without any benefit. The input highlights when and why networks can be advantageous and when they are not.

Monday, 3 February 2025, 12.15-13.45h, Restaurant [UniTurm](#)

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